



A cost benefit analysis of 5 extra days at COVID-19 alert level 4

Research note 2020/02

May 2020

Author: Dave Heatley

A cost benefit analysis of 5 extra days at COVID-19 alert level 4

The New Zealand Productivity Commission

Te Kōmihana Whai Hua o Aotearoa¹

The Commission – an independent Crown entity – completes in-depth inquiry reports on topics selected by the Government, carries out productivity-related research, and promotes understanding of productivity issues. The Commission aims to provide insightful, well-informed and accessible advice that leads to the best possible improvement in the wellbeing of New Zealanders. The New Zealand Productivity Commission Act 2010 guides and binds the Commission. You can find information on the Commission at www.productivity.govt.nz or by calling +64 4 903 5150.

How to cite this document: Heatley, D. (2020). A cost benefit analysis of 5 extra days at COVID-19 alert level 4. New Zealand Productivity Commission. Available from www.productivity.govt.nz

ISBN: 978-1-98-851953-1 (online)

Date: May 2020

Author: Dave Heatley

Additional modelling and research: Judy Kavanagh and [redacted under s9(2)(a) of the Official Information Act 1982]

External peer review: Joanne Leung and Dieter Katz

Internal peer review: Gail Pacheco, Andrew Sweet, Murray Sherwin and Geoff Lewis.

Further information: Judy Kavanagh or Dave Heatley

Disclaimer

This cost-benefit analysis was produced by the Commission for the Treasury as part of our ongoing support to the Treasury on COVID-19. The analysis was not formally commissioned by the Treasury and was not intended for, or used as, a direct input to any Ministerial decision-making. It was provided following conversations between Treasury officials and Productivity Commission staff about different approaches to evaluating options for responding to the COVID-19 crisis. It has been released under the Official Information Act.

The contents of this report must not be construed as legal advice. The Commission does not accept any responsibility or liability for an action taken as a result of reading, or reliance placed because of having read any part, or all, of the information in this report. The Commission does not accept any responsibility or liability for any error, inadequacy, deficiency, flaw in or omission from this report. The views expressed in this report are strictly those of the author. They do not necessarily reflect the views of the New Zealand Productivity Commission or the Treasury or the New Zealand Government. The author is solely responsible for any errors or omissions.

This copyright work is licensed under the Creative Commons Attribution 4.0 International License. In essence you are free to copy, distribute and adapt the work, as long as you attribute the source of the work to the New Zealand Productivity Commission (the Commission) and abide by the other license terms. To view a copy of this license, visit www.creativecommons.org/licenses/by/4.0/. Please note that this license does not apply to any logos, emblems, and/or trademarks that may be placed on the Commission's website or publications. Those specific items may not be reused without express permission.

¹ The Commission that pursues abundance for New Zealand

Contents

Introduction	3
Decision point on Monday 20 April – to extend or not to extend?	3
The benefits of a 5-day extension over no extension	5
The costs of a 5-day extension over no extension	7
Comparing costs and benefits	8
Other costs and benefits	10
Sensitivity analysis	10
Conclusions.....	11
Appendix	12

Introduction

COVID-19 is both a health and an economic crisis for New Zealand. How it handles the health crisis affects the economy, and how it handles the economic crisis will affect New Zealander's health in the future.

Looking at health or economic costs in isolation risks presenting a skewed picture of the overall situation. This note brings together estimates of health and economic costs into one model.

In preparing this note, my intent is to show a technique with a concrete example, rather than to critique a specific decision made by the Government.

Such models rely on the assumptions that drive them. I have estimated many parameters in this model, based on available data and literature.

The model's results might be sensitive to changes in some parameters, and insensitive to others. (By sensitive I mean that a plausible alternative value for a parameter might tip the model's results towards supporting different policy conclusions.) I supply a sensitivity analysis to find which, if any, parameters the model's conclusions are sensitive to.

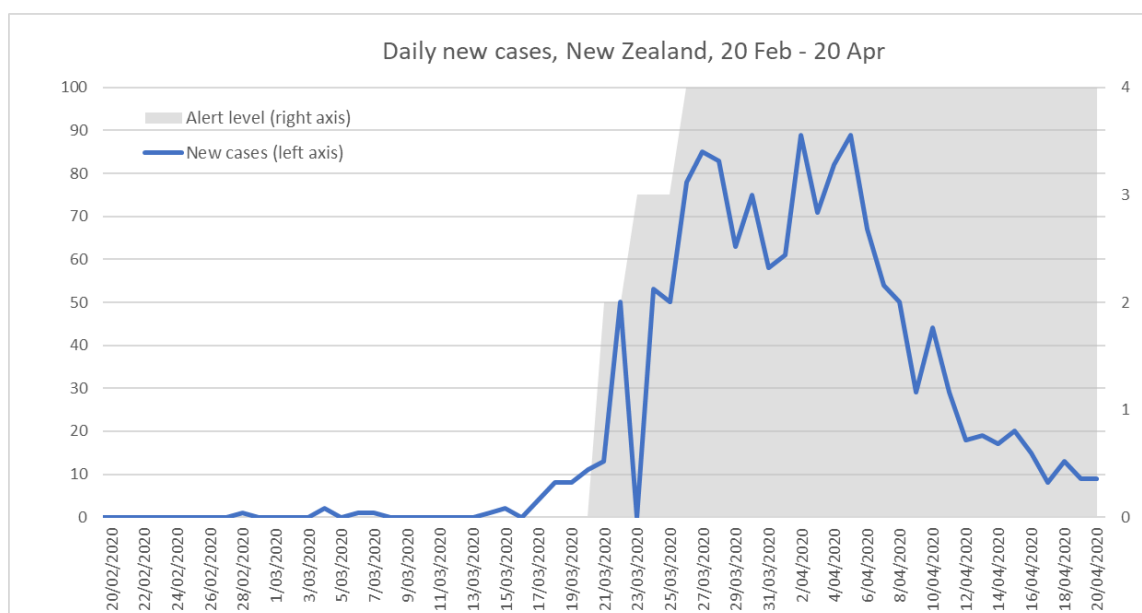
Decision point on Monday 20 April – to extend or not to extend?

1. On Monday 20 April Cabinet met to decide whether to change New Zealand's COVID-19 alert level. Later that day the Prime Minister announced a 5-day extension to level 4, to be followed by two weeks at level 3 before a further decision about moving levels would be made.
2. Cabinet's reasoning behind the extension was expressed in cost-benefit terms. The Economist magazine reported that:

... in pursuit of elimination, [the Government] recently announced a five-day extension of New Zealand's strict lockdown. The extra short-term cost ... will give "much greater long-term health and economic returns".²
3. The author has not seen the analysis that informed the Government's statement. However, to make that conclusion, one needs to calculate both the "extra short-term cost" and the "long-term health and economic returns", and to compare the two. This, in turn, requires a marginal cost-benefit analysis that incorporates both health and economic costs. This note presents such an analysis.³
4. This note accepts the world as it was on Monday 20 April. It limits the analysis to information sources that were (or should have been) available to decision makers on that day. It is thus an ex ante analysis, even though performed late.
5. New Zealand had been at alert level 4 for 25 days. New case numbers appeared highly responsive to the introduction of social distancing measures, with a lag of approximately two weeks. Daily new cases had dropped from 89 on 4 April to an average of 10 for the preceding four days.

² <https://www.economist.com/asia/2020/04/23/what-next-for-countries-that-are-nearly-covid-free>. See also https://www.nzherald.co.nz/nz/news/article.cfm?c_id=1&objectid=12326157.

³ This note was developed independently from the analysis by Layard et al. that addresses a similar question for the United Kingdom (<http://cep.lse.ac.uk/pubs/download/occasional/op049.pdf>). That analysis quantifies some costs and benefits not included in this analysis. It could usefully inform further refinement of this note.



6. The Government faced a choice between two alternatives:⁴
 - Option **SL3** (straight to level 3): Move to level 3 on Thursday 23 April.
 - Option **X5D** (extra 5 days): Stay at level 4 for five additional days before going to level 3 on Tuesday 28 April.
7. I can estimate the marginal costs (C) and benefits (B) of X5D over SL3. This type of analysis can (and should) inform such decisions.⁵
8. I will calculate net benefits from adopting X5D over SL3. This is $(B_{X5D} - C_{X5D}) - (B_{SL3} - C_{SL3})$. Or equivalently, $(B_{X5D} - B_{SL3}) - (C_{X5D} - C_{SL3})$.
9. A positive result means that the net benefit of X5D exceeds that of SL3. A negative result means that the net benefit of SL3 exceeds that of X5D. Apart from the sign on the estimated result, magnitude matters too, as does sensitivity testing to provide a range of estimates of the net benefit.
10. I can omit any benefit or cost that would occur in both scenarios. This makes the analysis much more straightforward.
11. The effective reproduction number (R_{eff}) of SARS-CoV-2 was known to be below 1 on 20 April (the Prime Minister reported it as 0.48 on that day).⁶ So, virus spread was under control. It was also known that if R_{eff} moved above 1 at some time in the future, level 4 measures (or those used successfully in other countries) could be reintroduced to bring R_{eff} back below 1. The risk of an uncontrolled spread in New Zealand was thus effectively zero, so uncontrolled spread is an inappropriate reference point for this analysis.
12. The 20 April decision in no way constrains choices beyond the announced period (ie to 11 May).
13. The benefits (and costs) from alternative SL3, relative to alternative X5D, must arise directly from the differences between the alternatives.

⁴ Clearly, there were myriad other possibilities, including a longer extension of level 4 and an immediate drop to level 2. To be tractable, marginal analyses need to artificially restrict the option set.

⁵ This type of marginal cost benefit analysis is also appropriate for determining whether or not a specific measure should be included in the bundle of measures that make up an alert level.

⁶ The source of the 0.48 number is not clear. [My calculations](#) suggested an R_{eff} of 0.14 on 20 April. That analysis, however, was neither publicly available nor widely communicated within government.

The benefits of a 5-day extension over no extension

14. Due to delays between infections and new cases, any health benefits will arise *after* the extension has expired.
15. Health benefits of an intervention are typically measured in quality-adjusted life years (QALYs). "Quality-adjusted" refers to the quality of life during the period lived, relative to that of an "average" healthy person of the same sex and age.⁷
16. SARS-CoV-2 infects people of all ages, but morbidity (illness) and mortality (death) are highly concentrated in those with pre-existing health conditions and the elderly. The average age of people dying from COVID-19 in Italy is 79.5.⁸
17. A 79-year-old New Zealander might on average expect to live another 10.7 years.⁹ Life expectancy for those with pre-existing health conditions will be lower however, as will life quality. If such people lived 5.4 years on average with 70% life quality, then a premature death from COVID-19 would equate to a loss of 3.7 QALYs. This is significantly higher than an estimate based on the actual pattern of deaths to date in New Zealand.
 - a. The majority COVID-19 deaths in New Zealand have occurred in rest homes, and more specifically in people with dementia.¹⁰ Average life expectancy for a current rest home resident with severe dementia is roughly 1.2 years.¹¹ The disease burden estimates in the *Global Burden of Disease 2013 study* estimates that life quality for someone with severe dementia is no more than 55%.¹² This suggests a QALY loss of 0.66 from the death of a rest-home resident with severe dementia.
 - b. The average life expectancy for rest home residents without severe dementia is 42.5 weeks.¹³ Life quality will vary depending on the specific health conditions that residents live with. Assuming an average life quality reduction of 30%, this suggests a QALY loss from the death of a rest-home resident death of 0.60.
18. Blakely, Baker and Wilson used 5 QALYs for a COVID-19 death in New Zealand.¹⁴ Wilkinson uses an implied value of 6.9 QALYs.¹⁵ In this analysis I will use a value of 5. (I also conduct sensitivity analysis using 3 and 7.5.)
19. I used a similar process to estimate QALYS for non-hospitalised COVID-19 cases and recovered cases following hospitalisation. For the former, I will use the average of the disability weights for mild and moderate cases of an "infectious disease, acute episode", ie, 0.029 QALYs. For the latter, I will use the disability weight for a severe case, ie, 0.133 QALYs.

⁷ Quality-adjustment can also refer to the differences in quality of life for a specific person under differing treatments for the same condition.

⁸ <https://www.cebm.net/covid-19/global-covid-19-case-fatality-rates/>. I estimate the average age of the 14 people who had died from COVID-19 in New Zealand (as at 20 April) to be 84 years. This estimate is unreliable due to the small numbers involved, so I prefer the Italian average.

⁹ <https://www.stats.govt.nz/information-releases/new-zealand-cohort-life-tables-march-2019-update>. The median life expectancy for 79-year-old males is 9.9 years. For females it is 11.5 years. Some data suggests that males are more susceptible than females to COVID-19, this would bias average life expectancy towards the figure for males. However, New Zealand has more females of this age than it does males, which would bias the figure in the other direction. Absent further data, I have used a simple average.

¹⁰ Eight of the 14 deaths as at 20 April were residents of the Rosewood Rest Home, which specialises in dementia care.

¹¹ According to Ministry of Health figures reporting in <https://www.stuff.co.nz/national/health/108004835/median-length-of-stay-in-a-rest-home-for-someone-receiving-govt-funding-is-just-17-years>, the median length of stay for those with severe dementia entering residential care in New Zealand was 2.4 years in 2017/18. The median lengths of stay for those in dementia units and normal rest home facilities was 1.8 and 1.7 years respectively. On average, a *current* resident will have already been in the rest home for half of these periods.

¹² [https://www.thelancet.com/journals/langlo/article/PIIS2214-109X\(15\)00069-8/fulltext](https://www.thelancet.com/journals/langlo/article/PIIS2214-109X(15)00069-8/fulltext). Severe dementia has a disability weight of 45%. Residents may have other health conditions that further lower their life quality. I ignore that possibility here.

¹³ The average period spent in rest home case is 85 weeks according to <https://www.stuff.co.nz/business/money/69112545/rest-home-stay-can-cost-over-80000>. This suggests an average remaining life expectancy for current resident of 42.5 weeks.

¹⁴ <https://blogs.otago.ac.nz/pubhealthexpert/2020/03/23/the-maths-and-ethics-of-minimising-covid-19-deaths-in-nz/>

¹⁵ <https://nzinitiative.org.nz/dmsdocument/618-quantifying-the-wellbeing-costs-of-covid-19-pdf>. This value calculated from the spreadsheet at <https://nzinitiative.org.nz/assets/Uploads/Modelling-value-of-health-costs-of-Covid-19.xlsx>.

20. International evidence suggests that 5% of confirmed cases need hospitalisation, and 1% of cases overall result in a death.¹⁶ Using 5% and 1.1% (the estimated figure for New Zealand as at 20 April), one new case of COVID-19 leads to the loss of an average 0.087 QALYs.¹⁷
21. New Zealand had 1440 total COVID-19 cases up to 20 April. This equates to cumulative loss of 126 QALYs. This figure does not contribute directly to the marginal analysis, as it describes the past, which is common to options SL3 and X5D.
22. Direct health benefits from X5D would arise if the 5-day extension led to fewer COVID-19 cases over time. Whether it does or not hinges on the R_{eff} value that emerges with level 3 measures. This was a significant unknown for New Zealand decision makers at the time of the decision. I consider three possibilities that, between them, cover all eventualities.
- c. R_{eff} averages 1.0 with level 3 controls. With SL3, the average number of new cases would stay at approximately 10 per day. A 5-day extension of level 4 (X5D) should drive that number down to 5.¹⁸ Once level 3 starts, new cases would stay constant at that level. X5D thus offers a future benefit (compared to SL3) of 2738 cases over the next 18 months.¹⁹
 - d. R_{eff} averages above 1 with level 3 controls. This affects both options SL3 and X5D. New case numbers would climb quickly once level 4 controls were relaxed under either option, resulting no doubt in the re-imposition of those controls before new case numbers reached previous highs of around 90 a day. The 5-day extension of level 4 might do nothing more than delay its re-imposition by a week or two. Should that be the case, the total cases expected from options SL3 and X5D over time would be similar, though their timing may vary. Assuming it takes 5 days (at level 4) for new cases to drop from 10 to 5, and then 10 days (at level 3) to climb back to 10, the future benefit of X5D over SL3 is 96 cases over the next 18 months.
 - e. If R_{eff} averages below 1 with level 3 controls, then New Zealand is most likely to be looking at a scenario like that playing out in South Korea.²⁰ New cases in that country have stabilised at around 28 per day or 0.54 per million population, over the preceding fortnight. (New Zealand's rate was about 9 times higher over the same period.) If NZ achieved the same "stable" rate as South Korea, then it would expect an ongoing average of 2.7 cases per day. Any benefit of X5D over SL3 is the result of reaching this stable rate more quickly. Say that took 8 weeks under SL3 but only 4 under X5D. Then the future benefit would be 159 cases avoided over the next 18 months.
23. This table outlines the benefits of X5D over SL3, over the next 18 months. QALYs are calculated as 0.082 QALYs per new case avoided. Deaths are calculated assuming a case fatality rate of 1.1%.²¹

¹⁶ The case fatality rate varies significantly by country, reflecting (among other things) differences in the classification of COVID-19 cases, criteria for testing, and in the classification of causes of death. Within one country it appears to fall over time. See <https://ourworldindata.org/coronavirus#what-do-we-know-about-the-risk-of-dying-from-covid-19> for a fuller discussion.

¹⁷ 5% is the hospitalisation rate used by New Zealand modellers. See <https://cpb-ap-se2.wpmucdn.com/blogs.auckland.ac.nz/dist/d/75/files/2017/01/Suppression-and-Mitigation-Strategies-New-Zealand-TPM-1.pdf> and

¹⁸ With level 4 controls, and after an initial lag, the daily number of new cases has been decaying with a half-life of (very roughly) 5 days.

¹⁹ I use 18 months (ie, 20 October 2021) as the forecast period, assuming that as an average projection for the development and deployment of an effective vaccine. I also use 12 and 24 months in the sensitivity analysis.

²⁰ This is also the case if R_{eff} is below 1 at alert levels 1 or 2, and New Zealand drops to those levels in future.

²¹ As at 20 April, the case fatality rate for New Zealand was 1.09% according to https://ourworldindata.org/grapher/coronavirus-cfr?country=AUS+NZL+OWID_WRL.

Possibility		New cases avoided	QALYs gained	COVID-19 deaths avoided
a	$R_{\text{eff}} = 1.0$	2 738	239	30
b	$R_{\text{eff}} > 1$	96	8	1
c	$R_{\text{eff}} < 1$	159	14	2
Used for subsequent analysis		2738	239	30

24. Australia and other countries are reducing the numbers of new cases with various mixes of control measures corresponding to New Zealand alert levels ranging from 2 to 4. This makes it highly likely that R_{eff} will remain below 1 in New Zealand with level 3 controls.
25. So, the most likely benefit from X5D is 159 cases avoided (ie, 14 QALYs gained or 2 COVID-19 deaths avoided). Across the possibilities examined, the largest estimated benefit is 2738 cases (ie, 239 QALYs or 30 COVID-19 deaths avoided, though this is less likely).
26. A reasonable approach would be to estimate the relative probabilities of (a), (b) and (c), and calculate a weighted average of the three results. However, as the calculated benefits vary little across the three possibilities, for this analysis I will assume the outcome with the largest estimated benefit. This corresponds with R_{eff} averaging 1.0 with level 3 controls.
27. I cover the direct and indirect health costs arising from level 3 and level 4 measures below.

The costs of a 5-day extension over no extension

28. The direct economic costs of the 5-day extension come from the restriction of economic activity. Treasury calculate a 15% loss of economic output at level 4 relative to level 3.²² This particular 5-day extension is atypical, as it covers a weekend and a public holiday. Assuming 60% economic output on a Saturday (relative to a normal weekday), 40% on a Sunday and 20% on a public holiday, these particular 5 days are equivalent to 3.84 days chosen at random.²³ So, I will model a 3.84-day extension.
29. New Zealand's GDP for 2019 was \$310bn. The direct effect on GDP of X5D over SL3 is thus a loss of \$489m. Direct effects, however, are not the whole story as GDP does not bounce back immediately after the cause of a slowdown is removed. I will refer to this as a "slow bounce-back effect". Many things contribute to the slow bounce-back, including business failures, loss of customer confidence, and the erosion of staff, creditor and brand loyalty. The longer the suspension of normal business operations, the longer it takes to recover.
30. Across scenarios 1–4 in the Treasury's modelling, direct effects account for on average 33% of the total nominal GDP loss over 4 years.²⁴ In other words, for every \$1 of production lost from direct effects, a further \$2 is lost due to indirect effects. Indirect effects include the slow bounce-back, along with other effects such as reduced trade from a drop in world GDP.
31. I assume in this model that the slow-bounce back effect adds an additional 50% over direct costs (ie, a multiplier of 150%). This is equivalent to saying that a restriction of economic activity for four weeks creates a further two weeks of costs, spread out over time. (I also conduct sensitivity analysis using 125%, 175% and 200%.)

²² <https://treasury.govt.nz/sites/default/files/2020-04/c19-4265378-t2020-973-economic-scenarios-v3.pdf>. The ANZ bank have calculated a similar proportional loss (<https://www.anz.co.nz/content/dam/anzconz/documents/economics-and-market-research/2020/ANZ-QEO-20200422.pdf>).

²³ The proportions of economic activity on weekend days and public holidays are my assumptions. They are, however, more reasonable than assuming either 0% or 100% of normal economic activity on non-weekdays. These proportions could be refined using employment or consumer spending data.

²⁴ I omitted scenario 5 as it assumes a different decline in world GDP than do the other four.

32. The direct health costs of the 5-day extension arise from two sources: (a) the psychological effects of social distancing and added financial insecurity on the whole population; and (b) the lack of access to normal health services (eg, elective procedures and primary health consultations) under current conditions. These are in addition to the loss of production (GDP effects) above. Specifically, for source (b), these undelivered health services are still being paid for (by Government), so they contribute to production as measured by GDP. These costs should be accounted for in a marginal analysis.
- a. The psychological effects of social distancing and added financial insecurity across the entire population are not likely to be small. Anxiety and depressive disorders, for example, are responsible for the annual loss of an estimated 61 284 quality-adjusted life years in New Zealand.²⁵ If social distancing measures at level 4 led to a 50% increase in such disorders that lasted, on average, twice as long as the lockdown itself, then I estimate a QALY loss of 840 per 5 days of level 4 lockdown. Level 3 relaxes social distancing rules a little and allows for the reopening of some workplaces. If the increase at level 3 was only half that of level 4, then the anxiety-related health cost of X5D would be 420 QALYs.
 - b. Some, but not all normal health services will resume at level 3.²⁶ With level 4, only approximately 50% of hospital capacity was in use, and many other health services were under-utilised.²⁷ To demonstrate, I will assume that this increases to 60% at level 3. Ten percent of health spending amounts to a health loss of \$1.27 million over the 5 days of the level 4 extension (equating what New Zealand spends on health with the health value of that spending).
33. These assumptions are indicative rather than conclusive, so the resulting costs need to be treated with caution. The costs are real, however, so it would be misleading to omit them. Accordingly, they are included in the totals below.

Comparing costs and benefits

34. GDP and QALYs are at one level, incommensurate. However, it is common in public health and in economics to convert QALYs to dollars. If it is reasonable to convert from QALYs to dollars (and present this as a % of GDP), then it is also reasonable to convert the other way. The logic behind this two-way conversion goes like this. If one argues that a country *should* be willing to spend say \$33 000 to avoid the loss of a QALY, then not having \$33 000 *destroys* the country's option to avoid the loss of a QALY.
35. This is not an ethical judgement that the two are somehow equivalent and can be traded off against each other. Rather, it is a recognition that the two are interdependent – a healthier population results in a healthier economy, and a healthy economy results in a healthier population.
36. Richer countries tend to spend more per capita on health than poorer ones.²⁸ Part of the reason is that health is labour intensive, and labour is more expensive in richer countries. A further reason is that richer countries can buy health treatments that may be simply unaffordable in poorer ones.

²⁵ See [https://www.moh.govt.nz/notebook/nbbooks.nsf/0/F85C39E4495B9684CC257BD3006F6299/\\$file/health-loss-in-new-zealand-final.pdf](https://www.moh.govt.nz/notebook/nbbooks.nsf/0/F85C39E4495B9684CC257BD3006F6299/$file/health-loss-in-new-zealand-final.pdf). That study reported in terms of disability-adjusted life years (DALYs). These are sufficiently close to QALYs for the purpose of this analysis. That study estimated 50954 DALYs for 2006. I have scaled this to 61284, adjusting for population growth.

²⁶ See <https://meras.midwife.org.nz/wp-content/uploads/sites/4/2020/03/National-Hospital-Response-Framework-4pm.pdf>, https://www.health.govt.nz/system/files/documents/pages/health_and_disability_services_at_alert_level_3_-_infosheet_0.pdf and <https://www.health.govt.nz/our-work/diseases-and-conditions/covid-19-novel-coronavirus/covid-19-current-situation/health-and-disability-services-alert-level-3>.

²⁷ <https://www.rnz.co.nz/news/national/413398/covid-19-new-zealand-hospitals-prepare-to-handle-virus-patients>.

²⁸ <https://drewsmithblog.com/2018/01/which-countries-put-the-highest-value-on-human-life-and-health/>.

37. A lower future GDP will restrict the incomes of New Zealanders – individually and collectively. This has corresponding implications for what New Zealanders can afford to spend on maintaining and enhancing their health.
38. While the actual conversion factor can be controversial, plausible alternatives fall within a range. If a society was willing to spend its entire resources to avoid the deaths of the entire population, then the implicit conversion factor is 1 QALY = per-capita GDP. As under normal circumstances people require more to live than can be satisfied by health-related spending, this represents an upper limit. A lower limit could be obtained by dividing the GDP of a country by its total health spending – this is around 9.5% for New Zealand. This would imply a conversion factor of \$5 950 per QALY in New Zealand.
39. Blakely, Baker and Wilson suggest using per-capita GDP as the value of a QALY. This is currently roughly \$62 607. However, they used a somewhat lower figure of \$43 000 for COVID-19 analysis.²⁹ Treasury recommends using \$33 000 in its CBax guidance.³⁰ Wilkinson suggests that a better proxy is national disposable income per capita (\$52,500 for the 2019 calendar year).³¹ These estimates fall within the upper and lower limits discussed above. In this analysis I used Treasury’s recommendation. (The sensitivity analysis includes results for the \$43 000 and \$62 607.)
40. The following table summarises the costs and benefits.

X5D (against the counterfactual of SL3)	Value (\$m)	QALYs	Refer to paragraphs
<i>Benefits</i>			
Deaths and illness avoided		239	18–26
<i>Total benefits (original units)</i>		239	
<i>Total benefits (equivalent units)</i>	8	239	34–39
<i>Costs</i>			
Direct (GDP loss)	-489		28–29
Indirect (slow bounce-back of GDP)	-245		29–31
Psychological		-420	32(a)
Health services paid for but not delivered	-1		32(b)
<i>Total costs (original units)</i>	-735	-420	
<i>Total costs (equivalent units)</i>	-749	-22 692	34–39
<i>Net benefits (equivalent units)</i>	-741	-22 453	34–39

41. The net cost of X5D (an extra 5 days at level 4) over SL3 (straight to level 3) is large whether measured in dollars or QALYs. Using Treasury’s \$33 000 figure for the value of a QALY, the net marginal cost is \$741m. This is equivalent to 22 453 QALYs lost.

²⁹ <https://blogs.otago.ac.nz/pubhealthexpert/2020/03/23/the-maths-and-ethics-of-minimising-covid-19-deaths-in-nz/>

³⁰ <https://treasury.govt.nz/publications/guide/cbax-spreadsheet-model-0>

³¹ <https://blogs.otago.ac.nz/pubhealthexpert/2020/03/23/the-maths-and-ethics-of-minimising-covid-19-deaths-in-nz/>

42. Alternatively expressed, X5D results in, at best, 239 QALYs gained (including the value of 30 COVID-19 deaths avoided). This benefit comes at a substantial cost: \$749 million (or equivalently, 22 692 QALYs lost).

Other costs and benefits

43. This analysis does not include incidental health benefits of the lockdown. Road deaths, sports injuries and other accidents have all dropped with level 4 controls (and they might be expected to rise with level 3 controls). Such health benefits, however, are not costless. People value their freedom to travel, play sport and take part in other activities that come with a higher risk of personal injury. Under normal circumstances, society accepts that these activities should be allowed – implicitly assuming they have a net benefit. (Society bans other activities that do not meet this criterion.) Incidental drops in accident-related health costs should not be treated as an unambiguous benefit in a cost-benefit framework.
44. There are other costs and benefits, such as the impact on natural capital, which are harder to quantify and potentially require a higher number of assumptions regarding potential impacts. These are not included in this analysis. (See appendix for further information.)

Sensitivity analysis

45. I re-ran the model with changed parameters, as per the following table. The net benefits calculated by the model do not appear overly sensitive to these parameters.

Parameter	Base model	Alternative	Net value (\$m)	Net QALYs gained	COVID-19 deaths avoided	Net value (\$m)	Net QALYs gained	COVID-19 deaths avoided
Base model			-741	-22 453	30			
Case fatality rate	1.1%	2%	-737	-22 334	55	-0.5%	-0.5%	82%
		0.5%	-744	-22 533	14	0.4%	0.4%	-55%
QALY per COVID-19 death	5	3	-743	-22 514	30	0.3%	0.3%	0%
		7.5	-738	-22 378	30	-0.3%	-0.3%	0%
Time to vaccine (months)	18	12	-744	-22 533	20	0.4%	0.4%	-33%
		24	-738	-22 374	40	-0.4%	-0.4%	33%
Dollar value of QALY	33 000	43 000	-743	-17 274	30	0.2%	-23.1%	0%
		62 607	-746	-11 921	30	0.7%	-46.9%	0%
Indirect GDP effect multiplier	150%	125%	-619	-18 748	30	-16.5%	-16.5%	0%
		175%	-863	-26 159	30	16.5%	16.5%	0%
		200%	-986	-29 865	30	33.0%	33.0%	0%
Loss of GDP, level 4 vs level 3	15%	10%	-496	-15042	30	-33.0%	-33.0%	0%
		20%	-986	-29865	30	33.0%	33.0%	0%
Cases hospitalised	5%	2.5%	-741	-22461	30	0.0%	0.0%	0%
		7.5%	-741	-22446	30	0.0%	0.0%	0%

Conclusions

46. This analysis concludes that SL3 (straight to level 3) outperforms X5D (an extra 5 days at level 4) on all criteria considered. The net cost of X5D is \$741m. This is equivalent to 22 453 QALYs lost.
47. Alternatively expressed, X5D results in, at best, 239 QALYs gained (including the value of 30 COVID-19 deaths avoided). This benefit comes at a substantial cost: \$749 million (or equivalently, 22 692 QALYs lost).
48. The decision point to extend level 4 is in the past, so this analysis cannot inform it. However, this technique could be applied to inform the next decision point (11 May), when the Government most likely faces the decision to stay at level 3, or to shift to level 2 or back up to level 4. Similarly, the Government will face decisions in the future on lifting or changing border controls. This analytical technique could also be appropriate for assessing intra-alert level decisions, for example including or excluding specific measures in an alert level.
49. Leading up to the next decision point, the relevant information needs to be collected to inform that decision. For example, updates and improvements to Treasury's economic modelling would improve CBA modelling of COVID-19 related decisions.

Appendix – peripheral issues and other concerns

The “elimination” goal

50. What about the Government’s stated goal to “eliminate” the virus? The World Health Organisation is yet to issue a technical definition of elimination for COVID-19. Looking at its definitions for the elimination of other infectious diseases, such a definition would include four criteria: (a) zero incidence of transmission; (b) in a defined geographical area; (c) over a defined time period; and (d) in the presence of a well-performing surveillance system.³²
- 50A. The main uncertainty is with criterion (c) – the required time period. Twelve months appears to be the norm (eg, measles, rubella). A year with zero transmission of a disease would offer a very high level of confidence that COVID-19 was no longer present. However, a year is too long to inform adaptive management during a pandemic.
- 50B. As at 20 April, New Zealand was yet to have a single day with no new cases. However, a single day would offer no confidence that elimination had been achieved, as the incubation period of COVID-19 is at least 5 days. This suggests that elimination (under any reasonable definition) could not have been achieved before the end of the 5-day extension to level 4 (27 April).
- 50C. A useful concept for adaptive management might be “medium-confidence elimination”, defined as “28 days with zero new cases”. (I suggest 28 days as this is roughly two virus reproduction cycles.)
51. Elimination (under either option) cannot be progressed unless possibility (c) in paragraph 22 applied (ie, $R_{eff} < 1$ with level 3 controls). So, an elimination case must be a subset of possibility (c).
52. It would be extremely unlikely that X5D would be sufficient to make a difference between elimination of the virus and a failure to eliminate. A 5-day extension could change the starting point (say 5 cases/day rather than 10) for level 3. In an “optimistic” scenario in which X5D led to medium-confidence elimination in 9 weeks and SL3 led to medium-confidence elimination in 14 weeks, its benefit would be 280 cases avoided (ie, 24 QALYs gained or 3 COVID-19 deaths avoided).

The value in reducing uncertainty over a future return to level 4

53. A couple of reviewers suggested that an extra 5 days reduced the uncertainty for Cabinet about whether the big reduction in case numbers over the 10 days before 20 April would be sustained in following days, and gave Cabinet comfort that they would not have to order a return to alert level 4. I agree that reducing uncertainty had a benefit for the decision makers, but I am less clear this translates into a benefit for New Zealand as a whole.
54. Following the logic presented in this note, the only circumstances under which Cabinet would “have to order a return to alert level 4” was if the effective reproduction number R_{eff} with level 3 controls turned out to be greater than 1. But, if that turned out to be the case, then the extra 5 days at level 4 offered little “comfort” to Cabinet – it would only delay, not prevent, a return to level 4.

³² See https://www.who.int/neglected_diseases/resources/NTD_Generic_Framework_2015.pdf and <https://www.who.int/wer/2013/wer8809.pdf?ua=1>. Elimination is not the same as having 100% confidence that the virus will not re-appear in a country. Infections may be undetected because of under-reporting, false positive tests, or because they are asymptomatic. These factors also make border quarantine measures fallible. Elimination would leave the population susceptible, so a significant subset of current virus control measures would need to remain in place.

55. One way to deal with uncertainty is to assign probabilities to outcomes. This note considers three outcomes: $R_{\text{eff}} > 1$, $R_{\text{eff}} = 1$ and $R_{\text{eff}} < 1$. While the analysis suggests the third outcome is the most likely, it actually uses the second outcome in the subsequent analysis, on the basis that it offers the highest health benefits. By making this choice, the analysis more than compensates for the uncertainties faced by decision makers.

The value in waiting until “gold standard” tracing capability was in place

56. Reviewers also speculated as to whether the 5-day extension was chosen by decision makers because contact tracing capacity was not yet at the “gold standard” required to “safely” move to alert level 3 on 23 April.³³
57. I question whether the health system really needed to gear up to be able to deal with 1 000 cases per day under alert level 3 as recommended by the Verrall Report.³⁴ The report noted that “In March the workload of PHUs [Public Health Units] exceeded their capacity to conduct rapid contact tracing on occasion, even though case numbers were less than 100 per day”. Granted, tracing was occasionally overwhelmed at 90 cases per day in March. Even so, the less-than-gold standard tracing capability was sufficient to rapidly reduce new cases down to approximately 10 per day under alert level 4. It seems extremely unlikely that tracing capacity would become quickly overwhelmed after a shift to level 3 on 23 April.
58. The incubation period of COVID-19 is roughly 5 days, so any additional infections that occurred after the move to level 3 would not have shown up until 5 days after the change of level. So, the earliest date that implementation of the “gold standard” was (possibly) needed was 28 April, not 23 April.
59. I can see no clear benefit from delaying the move to level 3 until “gold standard” tracing capacity was in place.

Does an extra 5 days really matter for business?

60. One reviewer asked whether the marginal cost of an extra 5 days at level 4 was material for businesses. This might not matter for a business that faced a fixed cost of restarting production, and whose costs of interest, rent of premises, and wages were being met by government subsidies (or deferred through other government programmes). However, many businesses would not meet those criteria, and government support may cover just a fraction of their actual costs. Further, deferred costs still contribute to insolvency tests, and many businesses are already financially stressed. So, for some businesses at least, the extra 5 days will tip them into insolvency. Such business failures have direct effects on their owners and staff, but also indirect effects on other firms that they buy from or supply to. Business failure imposes an externality on other businesses, which in some cases can cascade.
61. For businesses, the longer the lockdown, the more decay of relationships with investors, creditors, customers and staff. The lower the likelihood that the firm’s suppliers and business customers are still in operation. All this needs to be “patched up”, or substituted for, before their pre-lockdown state can be regained. The business costs of lockdowns will thus vary with the length, as well as the severity, of lockdown.

³³ National MP Michael Woodhouse cast doubt on contact tracing ability: “Now unless they’re able to fix that, the government won’t be able to have the confidence that they can lift out of level 3”. <https://www.rnz.co.nz/news/political/414707/contact-tracing-capacity-a-mathematical-impossibility-michael-woodhouse>

³⁴ https://www.health.govt.nz/system/files/documents/publications/contact_tracing_report_verrall.pdf

Private and social costs

62. One reviewer noted that, according to the media and his own straw polling, there has been generally strong support for the 5-day extension. How can that be if the cost is so large? The reviewer noted that many of his friends and acquaintances have continued to work or are retired, and the extra 5 days has cost them little, while they receive extra assurance that they remain safe from COVID-19. Those continuing to get paid while not working may be in a similar position. The wage subsidy has driven a wedge between private returns and social returns under lockdown.
63. More generally, economic theory would assume that individually rational agents do not internalise infection externalities they impose upon others when disease is transmitted. A paper by Bethune and Korinek found for the United States that private agents perceive the cost an additional SARS-CoV-2 infection to be approximately \$80k, whereas the social cost including infection externalities is more than three times higher, at approximately \$286k.³⁵
64. The analysis in my paper takes a societal perspective.

The four capitals and the living standards framework

65. My analysis covers two of the four capitals in Treasury's living standards framework. Human, and financial and physical capital are included, while social and natural capital are not (explicitly) covered. This is not an ethical judgement that the omitted capitals are somehow less important. Rather it reflects my judgement that (a) current techniques for the measurement of changes to the components of those capitals are underdeveloped; (b) there are no publicly available nor widely accepted weights to apply to those components; (c) the dashboards of indicators approach currently used by Treasury and Stats NZ can lead to problems of both omission and double counting; and (d) there are (albeit imperfect) shadow prices in the economy for at many of the components of these capitals.
66. As an example, the net environmental effects of X5D are ambiguous. An obvious benefit is fewer greenhouse gas emissions during the lockdown period, though I might expect some pickup to service pent-up demand once restrictions are lifted. (Greenhouse gas emissions, to the extent that they are priced in under the emissions trading scheme, already appear in economic analyses. To avoid double counting, only the unpriced portion should be included under this capital.) An obvious environmental cost is the effect on native flora and fauna of the reduction of pest animal control accompanying the lockdown. Even if it was straightforward to calculate the greenhouse emissions avoided, or the kea, kiwi and kaka lives lost, from X5D, establishing appropriate weights for a tonne of CO₂ emitted vs. a kea life would not be.
67. The loss of economic output that is included in this analysis will reduce the options of current and future New Zealanders – including their ability to mitigate greenhouse emissions (eg, by purchasing more fuel-efficient cars) and protect native birds (eg, by expanding the pest animal trapping network).
68. In my judgement, the direct benefits and costs of X5D on natural and social capital are likely to be small relative to the direct benefits and costs on the other capitals. However, the direct impact of X5D on the financial and physical capital domain is likely to have substantial net costs for natural capital.
69. Similar, but perhaps greater, uncertainties apply to the norms, rules and institutions that contribute to social capital. From one perspective, mandated social distancing limits freedom of association and freedom of movement, thus reducing social capital. Taking another perspective, the "we're all in this together" nature of the Government and public response are making a positive contribution

³⁵ <https://www.nber.org/papers/w27009>

to social capital. I am unclear how to quantify such factors individually, and even less clear how they might be appropriately weighted.

Sensitivity analysis

70. A further refinement to the sensitivity analysis would be use Monte Carlo modelling of plausible ranges for parameter values, rather than point estimates. This would provide a confidence interval around the estimates of the base model.